

I.D.2.A

Governor's Priorities	Response: TCWIB's Strategic Plan
<p>TO: Increase strategic collaboration between industry and stakeholders.</p> <p>TO: Expand business and community input at the local level.</p>	<p>TCWIB will:</p> <ul style="list-style-type: none"> • Develop MOU between all One-Stop Partners (see attached) • Convene One-Stop Partners on a quarterly basis • Share current activities, project development with MEM and local chambers of commerce to increase industry engagement • Participate, together with EMDC employees, in activities to increase partnerships among the chambers (TCWIB and EMDC currently belong to 10 of 16 local chambers of commerce) • Identify and agree upon technology and social media, together with One-Stop Partners, to decrease the overlap of resources and reduce duplication of workforce development events and activities • Participate in local area professional meetings (e.g., Rotary, Lions and Kiwanis Clubs) to provide orientation and present best practices • Participate in local transition team meetings, and keep the board and partners informed as applicable • Participate in the Penobscot County Department of Corrections Collaborative to gain access to current data, activities and special projects
<p>TO: Invest resources on a demand basis.</p>	<p>TCWIB will:</p> <ul style="list-style-type: none"> • Convene ongoing discussions with all education and training providers in the region, including secondary and post-secondary institutions, to create a searchable database or education asset map of all training programs and courses, indexed to occupational demands within the region • Conduct regular surveys of businesses in selected high growth industry sectors to obtain feedback and input on changing skill and certification requirements within the individual businesses, and industry as a whole • Promote and expand our customized training role in support of expanding businesses and economic development plans • Continue to promote WorkReady™ programs and encourage employers to engage directly with the workforce development system, as instructors and mentors, to help inform job seekers of all ages and backgrounds as to the changing skill requirements and opportunities within the region's businesses

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<p>NEED: Local areas currently cover vast regions, making response to distinctions in economies, populations, and proximity to educational or other resources facing rural areas less specific to their needs. The current local areas' boards' composition does not reflect the geographic or economic diversity of the entire local area.</p>	<p>To align with the Governor's priority to ensure the various needs within the rural areas contained in Local Area 2 are addressed, the TCWIB outreach efforts will:</p> <ul style="list-style-type: none"> • Include a plan to focus activities, events, and meetings within the three distinct economies in the geographic areas (as described in Sections I.C.1 and I.C.2), as indicated below: <ol style="list-style-type: none"> 1. Coastal Hancock County 2. Bangor metropolitan area (MA) in southeastern Penobscot County 3. Piscataquis/northern Hancock/northern and western Penobscot Counties • Participate and communicate with individual chambers of commerce throughout the tri county region • Collaborate with both Local Area 1 chambers of commerce and the Aroostook and Washington Workforce Investment Board on projects and business survey dissemination as needed
<p>TO: Increase coordination with the local economic development agencies and chambers of commerce.</p>	<p>TCWIB will:</p> <ul style="list-style-type: none"> • Continue partnerships with key groups, such as Mobilize Eastern Maine (MEM), the chambers of commerce, professional clubs, business associations and economic development groups, and through these intermediaries continue to outreach and recruit business leaders • Work with EMDC and MEM to coordinate regional initiatives, events and activities which will broaden the partnership across member organizations • Continue to work closely with EMDC to strengthen relationships within the MEM partnership and surrounding economic development groups in the rural areas of the regions, such as Piscataquis County Economic Development Council • Continue to work closely with EMDC's business development specialists and senior management, and other economic development entities charged with identifying emerging skills gaps, both locally and regionally • Continue to develop regional responses to workforce development funding opportunities at the local, state and federal level, as well as leverage match and in-kind contributions for job training initiatives from foundations and private sector sources
<p>TO: Address current and emerging industry skill gaps and/or regional skill gaps and use OJT dollars to address the real industry or sector skill gaps that face numerous</p>	<p>TCWIB will:</p> <ul style="list-style-type: none"> • Update and expand the MOU among all workforce development programs in the region on an annual basis • Promote joint service planning and budgeting alignment among all workforce development programs in the region to develop a regional workforce investment strategy and plan that can be

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businesses (based on demand).	<p>reported out to the public</p> <ul style="list-style-type: none"> • Develop a plan and create the process to align employability development services across all partners' programs in the region to reduce barriers to system referrals, collaboration and joint reporting of program outcomes and performance • Promote a planning process to align workforce development system performance across the region, and to develop a regional workforce performance scorecard that can be reported to the public • Promote cross-training opportunities between workforce development partners in the region to ensure that best practices and highest quality services are maintained throughout the region
NEED: Our educational and workforce systems need to respond to the needs of the current and rapidly changing economy.	<p>Several of the tri county educational institutions participated as members of the strategic planning education subcommittee. All agreed to:</p> <ul style="list-style-type: none"> • Update and address the education asset map • Work toward implementing WorkReady™ programs • Consider how to respond more quickly and effectively to the needs of the current and rapidly changing economy.
TO: Expand the available funding for job training.	<p>TCWIB will continue to work closely with EMDC to maintain outreach to a list of 3,000 business and community contacts through weekly e-newsletters that promote workforce, economic and business development services and activities, and request feedback on an ongoing basis. In response to the information provided from employers, EMDC plans to enhance these existing employer services in several ways, to include:</p> <ul style="list-style-type: none"> • Brokering a more complete array of employer services, and incorporating a case management approach in our relationship with individual employers • Creating a unified team of employer service representatives across all partner programs that works cohesively to provide services in an integrated fashion • Engaging our business customers as advisors to ensure employer services are developed and delivered from the customer's perspective • Selecting strategic businesses, or niches of focus, where the impact and leverage of providing services can be maximized in terms of demonstrating the value of our employer services to individual businesses

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<p>TO: Be more relevant to businesses by increasing the private sector's involvement in the workforce development system.</p>	<p>TCWIB will:</p> <ul style="list-style-type: none"> • Continue to grow the relationships with our local chambers of commerce in Local Area 2, professional clubs, business associations and our economic development partners • Participate and/or show support in activities sponsored by the above mentioned partners, to include any and all tasks associated with such activities • Continue to make employers a primary customer of the workforce system • Continue to work with the new model of integrated local economic and workforce development systems